



Sponsorship Opportunities

Sat. • May 3 ▲ 9 a.m.–12 p.m.

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 WASHINGTON PARK ■ DENVER ■ COLORADO

SPONSORSHIP RECOGNITION & BENEFITS	\$50,000 SPRINT*	\$25,000 LEAP*	\$10,000 TROT	\$5,000 HUSTLE	\$2,500 MOSEY
10x20' Booth in Prime Location	●	▲			
10x10' Booth in Main Sponsor Area			■	●	Giveaways at DFL Staffed Tent
Invitation to Thank You Party with top fundraisers	4 guests	4 guests	2 guests	2 guests	2 guests
Private registration code	●	▲	■	●	▲
Complimentary registrations	20	10	8	4	2
Logo and link on event website	●	▲	■	●	▲
Option to provide 2'x4' banner for start/finish line	●	▲	■	●	
Logo and link on sponsor page of Dumb Friends League website	●	▲	■	●	
Logo on flier in digital adoption packets (February - April 2025)	●	▲	■	●	
Social media post	Exclusive tagged post	Exclusive tagged post	Exclusive tagged post	Name mention in group post	
Logo on participant race bibs and t-shirt backs	●	▲	■		
Live call out by 9News at event	●	▲	■		
Logo on start/finish archway banners, event postcard, and promotional event emails.	●				
Name or logo placement in event media & PR, as available	●				
Logo placement at thank you party and pickup expo	●				
Live interview by 9News at event	●				

*Includes exclusivity within your business category.

Additional Sponsorship Opportunities

PAW PAL

\$15,000 exclusive sponsorship

Help offset a portion of preparation costs for adoptable dogs at the event. Benefits include logo on bandana worn by the adoptable dogs, verbal recognition from stage on event day, tagged social media post, option to provide approved company items in adoption bag, and logo placement on Furry Scurry shirt and event website.

EVENT DAY MATCH

\$5,000 (2 Sponsors) or \$10,000 (1 Sponsor)

Double your impact with a special event-day fundraising match! Your company will be recognized in an event-day social media post promoting the fundraising match to encourage Furry Scurry participants and friends to donate in support of the event. Special recognition via the Furry Scurry or Dumb Friends League website on event day.

VOLUNTEER SUPPORT

\$1,000

Furry Scurry is possible with the help of our amazing volunteers and staff who receive snacks and coffee at the Volunteer Tent located at the very busy entrance to the event. Prominently placed logo on signage at the tent on event day. Option to provide in-kind snacks to our hard working volunteers.

PACKET PICK-UP

\$200

Engage with approximately 1,000 Furry Scurry registrants as they collect walk materials from Washington Park on Friday, May 2 from 4-7PM. Sponsors provide their own setup in defined Packet Pick-Up area.



YEAR-ROUND PARTNERSHIP BENEFITS

Dumb Friends League partners and sponsors can also enjoy special benefits year-round, including employee volunteer days at our facilities, behind-the-scenes shelter and veterinary hospital tours, and more.

Your compassionate support changes lives. Contact hsupanichwinter@ddfl.org to learn more about Furry Scurry sponsorship. Visit furryscurry.org for more photos and event information.



Dumb Friends League.
COMPASSION ALWAYS ♥