

# Sponsorship Opportunities



The Dumb Friends League's annual Furry Scurry is a two-mile walk to support the homeless pets and horses served by our programs throughout Colorado. Each year, more than 22,000 homeless animals come through our doors in need of warm shelter, loving care, behavioral support, and medical attention. This beloved event raises funds to support their needs and advance the League's mission to end pet homelessness and animal suffering, with help from our compassionate community.

The 31st annual Furry Scurry will take place on Saturday, May 4, 2024 in beautiful Washington Park in Denver, Colorado. We anticipate more than 4,000 registrants (and their pets) will join us!

Our generous community of sponsors provide vital support to help make this event—and the League's work—possible. Sponsors enjoy the opportunity to connect directly with thousands of participants at the event, while also reaching a wider network of League donors, patrons, and friends via our marketing and communications materials for the Furry Scurry.





































**Reserve your sponsorship today by contacting Hanna Supanich-Winter, Corporate Partnership Manager, at [hsupanichwinter@ddfl.org](mailto:hsupanichwinter@ddfl.org) or 720.221.2822. Space is limited.**

**Sat. • May 4 → 9 a.m.–12 p.m.**

**WASHINGTON PARK • DENVER, COLORADO**



The League is pleased to offer a range of sponsorship opportunities for the Furry Scurry. We are also committed to helping sponsoring businesses reach their goals with mutually beneficial partnerships. As such, customized sponsorship packages are available upon request.

<b>SPONSORSHIP RECOGNITION &amp; BENEFITS</b>	<b>\$50,000 PRESENTING*</b>	<b>\$25,000 PLATINUM*</b>	<b>\$10,000 SILVER</b>	<b>\$5,000 BRONZE</b>
<b>10x20' Booth in Prime Location</b>				
<b>10x10' Booth in Main Sponsor Area</b>				
Logo and Link on scrolling banner and on event website				
Logo and Link on sponsor page of Dumb Friends League website				
Logo on flier in digital adoption packets (February – April 2024)				
Logo on participant race bibs and t-shirt backs				
Tagged social media post				
Logo on Start/Finish archway banners				
Logo on event postcard				
Logo in promotional event emails				
Recognition in Just Between Friends email newsletter				
Name or Logo placement in event media & PR, as available				
Logo in popup window on Dumb Friends League website				
Logo placement at event kickoff and thank you parties, and pickup expo				
Live interview on-stage at event				
Logo on all key event materials				

*\*Includes exclusivity within your business category.*



# Additional Sponsorship Opportunities

## EVENT DAY MATCH

\$10,000 (2 Sponsors) or \$20,000 (1 Sponsor)

Align with the Furry Scurry by supporting a special event-day fundraising match! Your company will be recognized in an event-day social media post promoting the fundraising match and encouraging Furry Scurry participants and friends to donate in support of the event. Sponsors will also receive special recognition via the Furry Scurry or Dumb Friends League website on event day. Please contact us for more details.

## TEAM AREA

\$35,000 (1 Sponsor)

Increase brand visibility with the most passionate Furry Scurriers—Teams! Made up of at least five people, these creatively named groups work together to reach a fundraising goal. In addition, Teams compete to receive awards like Top Dog Team, Largest Canine Crew, and the Spirit Award. Exclusive sponsorship includes all Platinum Sponsor benefits in addition to logo placement on Team Area archway banner. Choice of 10x20' Booth setup in the Team Area or in Sponsor Row.



## YEAR-ROUND PARTNERSHIP BENEFITS

Dumb Friends League partners and sponsors can also enjoy special benefits year-round, including employee volunteer days at our facilities, behind-the-scenes shelter and veterinary hospital tours, access to our private event spaces for business meetings, and much more. Contact us to learn how to incorporate these opportunities into your Furry Scurry sponsorship!

**We look forward to seeing you at the Furry Scurry!**  
**Thank you for your generous support of the Dumb Friends League.**



**Dumb Friends League.**  
COMPASSION ALWAYS ♥

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